

## add resins and Ashland celebrate milestones for Derakane™

In October the South African composites market celebrated together with **add resins** and its principal, Ashland, cementing a 25 year old relationship in South Africa and 50 years of Derakane™ globally.

Functions were held in the 3 major centres where **add resins** has branches; Johannesburg, Durban and Cape Town, from where Derakane™ is supplied throughout South Africa and exported to a number of Southern African countries and Indian Ocean Islands.



*Ashland personnel from Czech Republic, Finland, France and Spain celebrate with add resins personnel at a function held at the Cape Town aquarium*

Derakane™ was initially developed in 1965 for use in extremely corrosive, hot, wet chlorine environments and is the original and global leading epoxy-vinylester resin. It is now used in a wide range of critical GRP and coating applications where exceptional mechanical and corrosion resistant properties, often at high temperatures, are required. Industries such as pulp and paper, mineral processing, chlor-alkali, chemical processing and storage, air pollution control etc., are reliant on tanks, pipes, ducts, scrubbers, fume hoods, chimney liners and coatings manufactured using Derakane™.



It was a proud moment for **add resins** when Ashland's global commercial director for speciality resins, Andrew Miller, handed Stephen Beal, CEO of **add resins**, a recognition award for 25 years of loyalty and excellence in promoting the Derakane™ brand in South Africa.

Customers got to witness a further industry milestone as **add resins** and its partner, Ashland, announced that the first INSTINT™ gelcoat colour tinting system in Africa and in fact in the southern hemisphere has been installed at the **add resins** plant in Sebenza, Gauteng.

This Ashland patented colour system tints Enguard gelcoats to customer specification in minutes. Ashland are the global leader in polyester resin, gelcoat and epoxy-vinylester production and technology.



The Durban function saw **add resins** and Ashland proudly present a recognition award to Hank McGregor, who in 2015 won his 6<sup>th</sup> world marathon canoe and 10<sup>th</sup> Berg River marathon titles, along with a host of other victories. The best resin in the world for the canoe of the best paddler in the world - Derakane™!

*Andrew Miller, Ashland's global commercial director for speciality resins, presents Hank McGregor with his recognition award*

## INSTINT™ Colour Service

Exact gelcoat colour tinting in minutes



The Ashland patented first ever system, INSTINT™ colour service brings a whole new dimension to gelcoats for the South African composite market:

- INSTINT™ is a unique service concept for the fibreglass industry.
- The Ashland patented first ever system to deliver high quality gelcoats in minutes, in exactly the colours you want.
- Proven reliability for more than a decade.
- The INSTINT™ concept tints dispense the gelcoat in the container, adding colorants with accurate dispensing equipment.
- The INSTINT™ concept allows adjusting geltimes and gelcoat curing properties to match your application method with great precision.
- Topcoats can also be produced by the system.
- INSTINT™ concept has the capacity to incorporate most international and local colour standards.
- Every colour produced by the INSTINT™ concept is with absolute consistent quality.
- Enguard gelcoats from Ashland.



*Ashland/Antamion personnel with the INSTINT™ gelcoat machine at the add resins plant Sebenza, Gauteng*

For sales and technical information on the INSTINT™ colour service, contact your local branch and visit our new website : [addresins.com](http://addresins.com)

## Welcome to our new home



Welcome to our new Website.

**add resins** is excited to announce the launch of our redesigned website. The new website offers an updated operating system enabling a seamless and consistent user experience across all device platforms used to access the internet; Smart Phones, Tablets and Personal Computers. The user friendly design and a bold, refreshing navigation system showcases our diverse product offering and allows customers easy access to technical information such as Product Technical Data Sheets, Case Histories and Material Safety Data Sheets. A vibrant and regularly updated News Section will keep you up to date with industry news from around the world and in our local markets. So take a minute and visit our new Home on the Internet [www.addresins.com](http://www.addresins.com)

## End of year and festive season message from add resins

Well 2015 has come and gone in a flash and we hope you have a well deserved end of year break and festive season.

It has been a turbulent year, with much to remember it by.

Apart from the negatives, such as the economy, load shedding, drought, politics, global warming, wars, emigrants, rhino poaching, disappointing CWC and RWC's, terrorist attacks etc, there have been many positives for **add resins**!

**add resins** is now very well established and a major player in the Southern African market.

We have been through a rebranding process, have a great new website ([www.addresins.com](http://www.addresins.com)), launched our Ashland Instint™ gelcoat technology and machine, celebrated 50 years of Derakane epoxy-vinylester resins globally and 25 years in South Africa, which included receiving a prestigious excellence award from Ashland and have continuously endeavoured to improve our product offering and service levels.

2016 will see **add resins** embarking on another exciting chapter as we start local licensed production of gelcoat and polyester resin.

This is all only possible with the great support we have received from our valued customers and we wish you the best over the end of year close, festive season and all the best for 2016.



Gauteng : +27 (0)11 879 8460 • KwaZulu Natal : +27 (0)31 701 0713 • Cape : +27 (0)21 380 0022  
[addresins.com](http://addresins.com)

*Suppliers of Polyester, Vinylester & Epoxy Resins, Powder Coatings, Polymers, Chemical, INSTINT™ and a full range of Accessories, including Gelcoats, Pigments, Catalysts & Glassfibre*