

add resins October 2015 media release:

October 2015 saw **add resins** and their principal, **Ashland Inc.** host 3 functions around South Africa.

ADD Resins and Chemicals (Pty) Ltd, trading as **add resins**, is a private South African company with branches in Johannesburg, Durban and Cape Town. The company markets and distributes a range of quality branded products at competitive prices and prides itself in excellent service levels, combined with local technical support provided by experienced personnel (over 175 years combined!). Strong ties with leading international players, gives **add resins** access to the latest global technology and developments. A manufacturing and blending facility is situated in Johannesburg and **add resins** has bulk solvent tanks in Johannesburg and Durban. **add resins** supplies product throughout South Africa, to many African countries and the Indian Ocean Islands.

Products include: **Resins** – polyester and gelcoat, epoxy-vinylester and epoxy; **Polymer** – LLDPE; **Powder** – Jotun powder coating; **Chemicals** – acetone, methylene chloride, ethyl acetate, Acrastrip; **Accessories** – glassfibre, peroxide catalysts, pigment pastes, surface tissues, silicone rubber, accelerators, coremat and fillers. www.addresins.com

Ashland Inc., is a USA based, Forbes 500 multinational chemical company, with global production facilities. It consists of 3 main divisions, Performance Materials, Speciality Ingredients and Valvoline motor oils and lubricants. The **Performance Materials** division houses the manufacture of Derakane epoxy-vinyl ester resins and UPR polyester resins and gelcoats. **Ashland Inc. is the world's leading producer of both UPR polyester resins and epoxy-vinylester resins.** www.ashland.com

1. Derakane Epoxy-vinylester Resin celebrates 50 years:

- **Invented in 1965 by Dow Chemical**, for use in extremely corrosive, hot, wet chlorine environments. **This is the original and global market leading vinylester.**
- Through continued technology developments, **Derakane** is now used in a wide variety of critical applications, where exceptional mechanical properties and corrosion resistance, often at high temperatures, are required.
- **Derakane** resins are used in coatings and linings, GRP tanks, pipes, scrubbers, fume hoods, filters, chimney liners and ducts and other equipment used in the transport, storage and processing of highly corrosive chemicals.
- These are used in industries such as pulp and paper, mineral processing, chlor-alkali, chemical processing, air pollution control and infrastructure development.
- **Ashland acquired Derakane from Dow Chemical in 2004.**
- Ashland has a **global team of experts**, to respond swiftly to enquiries and provide critical expertise to project design engineers, fabricators and end-users.
- **5 decades of international case histories and knowledge**, plus continued development for new applications such as rare earth metal processing and flue gas desulphurisation, is the foundation that generates high quality technical support and advice.
- **add resins** and their personnel have been proudly associated with the supply of **Derakane** in Southern Africa for 25 years!
- www.derakane.com

2. Ashland INSTINT Gelcoat Technology:

- **Ashland Inc.** is the global leading polyester and gelcoat manufacturer.
- Well known international Ashland gelcoat brands are **Maxguard** and **Enguard**.
- Quality gelcoats are used in marine, transport, automotive, swimming pool and many other applications.
- **Gelcoats** give an aesthetically pleasing, weather and chemical resistant coating to GRP products.
- **INSTINT** is a computer controlled unique service concept to the GRP or fibreglass industry.
- The **first ever** system to deliver high quality **gelcoats** and **pigment additives** in minutes, in exactly the **colours** you want.
- Proven reliability for more than **10 years**.
- **Advanced Technology** consists of: base gelcoats, INSTINT colourants and autoadjust pastes, dispensing and mixing machine, colour management software, colour matching, colour formula management, colour cards, technical support.
- Geltimes are auto adjusted to cater for each pigment variation.
- Instint concept incorporates most **international colour standards**, RAL etc.
- Absolutely **consistent quality**.
- All colourants are heavy metal free.
- Machines easy to operate and maintain.
- Incredible versatility and a new level of **customer service**.
- Ashland's own **proprietary patented technology**.
- First time in South Africa GRP market and only such machine in the southern hemisphere.

3. Exciting news:

- **Ashland Inc.** and **add resins** are also very pleased to announce that they are in the advanced stages of securing local licensed production for the Southern African market.
- This will include both local **unsaturated polyester** and **gelcoat** production to the highest international standards and ensure a quality range of products.

For more info contact steve@addresins.com, Stephen Beal +27825722266.

